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Media Studies — Book List

Media Studies

= COMMUNICATION SCIENCE by RAASHDA QURESHI RASHIDA QURESHI	Rs. 600
Adobe Creative Cloud Classroom in a Book Collection (Photoshop, Illustrator, Premiere Pro, After Effects) by Adobe Creative Team	Rs. 36,100
CASES IN PUBLIC RELATIONS MANAGEMENT : THE RISE OF SOCIAL MEDIA AND ACTIVISM 2ND ED by SWANN	Rs. 22,240
COMMUNICATION SYSTEMS AN INTRODUCTION TO SIGNALS AND NOISE IN ELECTRICAL COMMUNICATION 5TH ED by CARLSON	Rs. 15,290
Convergence Culture: Where Old and New Media Collide by Henry Jenkins	Rs. 3,158
Digital Multimedia by Nigel Chapman & Jenny Chapman	Rs. 16,700
Film Art: An Introduction, 11th Edition by Bordwell / Smith	Rs. 10,946
Fundamentals of Multimedia by Ze-Nian Li & Mark S. Drew	Rs. 27,800
Interactive Multimedia: Concepts and Applications by Stephen McGloughlin	Rs. 16,700
JOURNALISM RESEARCH IN PRACTICE PERSPECTIVES ON CHANGE, CHALLENGES, AND SOLUTIONS by GUTSCHE	Rs. 22,240
Learning Web Design: A Beginner's Guide to HTML, CSS, JavaScript, and Web Graphics by Jennifer Robbins	Rs. 12,500
MEDIA & MEDIA LAWS IN PAKISTAN by YASMEEN AFTAB ALI	Rs. 1,200
Media Now: Understanding Media, Culture and Technology, 10th Edition by Straubhaar / Davenport	Rs. 7,815
Multimedia Communications: Applications, Networks, Protocols, and Standards by Fred Halsall	Rs. 25,000
Multimedia Foundations: Core Concepts for Digital Design by Vic Costello	Rs. 16,700
Multimedia Systems by Ralf Steinmetz & Klara Nahrstedt	Rs. 25,000
Multimedia: Making It Work by Tay Vaughan	Rs. 13,900
PRIVATE VIEW by KHALID HASAN	Rs. 700
SPORTS TV by JOHNSON	Rs. 15,290
Tech Giants, Artificial Intelligence, and the Future of Journalism PB by Jason Paul Whittaker	Rs. 19,460
The Language of New Media by Lev Manovich	Rs. 8,300

THE NETWORK SOCIETY FOURTH EDITION PB 2020

by DIJK

Rs. 19,460

THOUGHTS AND AFTER THOUGHTS

by ALTAF GAUHAR

Rs. 700

Total Books: 23